

ADVERTISEMENT FOR CAMP

SHo 2009

Peulat Erev, Wednesday, June 24th

Goals: For the campers to work together as a bunk, listen to each other, and draw on their different strengths to come up with an advertisement for camp.

Every group has to pretend that they are making advertisements for other children to come to camp. However, they can't just talk about the normal aspects of camp, they have to focus on a different area of camp that their advertisement is based on.

The specific focuses are as follows:

6/7: Chadar Bathrooms

8: the swings

21/22: the tzad aleph gazebo

23: treehouse

25: the marp

The activity will be by bunk. Each bunk will be responsible for coming up with:

- a commercial
- a jingle/slogan
- poster

Timeline:

7:30 everyone comes together, program is introduced (by va'ad peulat erev)

7:45 bunks are all divided up and begin to work on their advertisements

8:15 group comes back together and present

8:35 Rad Hayom

8:50 back in the bunks

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