**Shark Tank of Crackers:**

Goal:

Have them bond together as a banim.

Peulah:

1. Split into groups
2. Give each group a cracker
3. Group time
   1. Have them create presentation about why their cracker is the best
   2. Requirement:
      1. Explain taste of the cracker
      2. Shape
      3. Texture
      4. Consistency
      5. Crunch/Eating sensation
      6. Packaging
      7. Marketing scheme and advertising
      8. Business Model
   3. Write out poster
4. Present to the banim